



## HOW A MID-SIZED SERVICE PROVIDER SECURED THE COMPETITIVE EDGE

### The Business Challenge

Among our customers, it is reassuring to find that cyber security is increasingly becoming the responsibility of the most senior level of the business. Of course, what our customers are finding is that cyber security is also becoming a priority to their own customers, with many insisting they comply to a range of standards before they can be considered as a potential supplier.

In this instance, a mid-sized public sector service provider, dealing with a number of public sector contracts, needed to achieve Cyber Essentials (CE) certification to meet specific assurances for a number of customers before they could make a coveted pre-approved supplier list. This organisation had limited IT resource and certainly no cyber security team to understand exactly what was required of them. What they did understand was that their competitors, as early adopters to the CE scheme, were gaining a market advantage by demonstrating their cyber security protection.

### The Solution

Cyber Essentials projects are generally quite short, tailored to the size of the organisation. The main focus is on cyber security breach prevention, and doing sensible things that are known to work. It doesn't normally involve significant investment in new security systems and never requires additional staffing.

A focus on the external internet firewall uncovered significant vulnerabilities associated with systems that shouldn't have been exposed to potential hackers. This was a good example of IT 'making it work', without knowledge of the security implications. These weaknesses were corrected, with an appropriate firewall configuration quickly developed by Daisy and implemented.

# As most CE customers have not Benefits undertaken in-depth cyber security

penetration testing, they are often

unaware of technical vulnerabilities. The

is a great starting point to show where

technical weaknesses are present. The

rigorous approach to system patching

and secure system configuration. This

prevention.

remediation of these vulnerabilities

CE requirement for vulnerability scanning

usually involves the introduction of a more

process helps the IT team understand the

importance of these processes in breach

Further analysis also showed many legacy

controls. These were quickly corrected, as

ex-employees can pose a significant risk.

improvements, and appreciated the cost-

looking at a wider ISO 27001 certification

their future GDPR compliance and open up

effective approach of CE. They are now

access controls, with previous users

retaining access with weak password

Through introducing these controls,

the senior management team started

to understand the importance of the

programme, to give wider control of

further sales opportunities.

information security. This will help with

**CUSTOMER** 

• Uncovered significant vulnerabilities associated with systems

PRO

- Improved sales prospects thanks to achieving a new certification
- The customer's end users, stakeholders and their own customers have greater confidence in them
- Greater levels of cyber security protection, with no additional staff required
- Internal education and increased knowledge for IT team

### (i) AT A GLANCE

**Industry sector:** Public Sector Service Provider

#### Solutions/services taken:

- Cyber Essentials
- ISO 27001

Length of Relationship: 6 years

\*The initial engagement was with ECSC, acquired by Daisy in 2023.