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GET AHEAD IN THE CLOUD: BENEFITS OF MICROSOFT AZURE

Migrating and running your IT infrastructure in the cloud can often be a complex task with many considerations that require expert knowledge of IT infrastructure services, across on-premise, hybrid and public cloud environments.

As an integrated cloud service that can be used to develop, deploy and direct applications, Azure can help you get ahead in the cloud.



1. Scalability and time to benefit

Microsoft's Azure Platform by nature is hugely scalable and can adapt to workloads of any size. While scalability itself is important, its real benefits are most tangible with speed of deployment, speed of operation, and speed of scalability, putting it ahead of other on-premise alternatives.



2. Agile abilities

Innovation is essential to businesses of any size, and the products and systems that you rely on need to evolve in time to meet market demands. When developing your own applications, Azure enables agile methodologies through mature Dev-Ops processes and platforms, providing the ability to easily and quickly trial new technologies and explore new operating models at minimal cost.



3. Disaster recovery functionality

When it comes to the protection of sensitive data and systems, it is imperative that providers have built-in data protection and disaster recovery capabilities. As well as inherent rolling maintenance capabilities, Azure offers hot and cold standby models and regional or global failover options. In this respect, Azure provides native protection in the background while leaving you to concentrate on your priorities.



4. Added security

Password security is an ever-present issue for organisations, but Azure's single sign-on features and overarching security framework help mitigate these challenges. Azure's security offering enables a secure and seamless login for business-to-business users while your customers can use popular social media platforms such as Facebook or LinkedIn to authenticate to services, as you allow, providing an improved customer experience while remaining secure.



5. Perfect for small businesses and established enterprises

Azure is designed for every business regardless of size, from small local enterprises to large multi-national companies. Scaling to meet all of your IT demands and operating on a range of commercial models – whether pay-as-you-go pricing or reserved capacity committed over one or three years – Azure is able to deliver services to meet your budget requirements.



6. Flexible expenditure

As an Azure customer, whether you need increased performance or greater capacity, you can subscribe, on demand, for these additional resources. If a downsize or restructure is required, then flexibility to reduce is also assured. This flexibility removes the need to resource and overcommit an infrastructure for peak demand. The Azure message is very much that of "pay for what you need, when you need it."



7. Integration, integration, integration

Microsoft Azure enables you to seamlessly integrate all of your other Microsoft tools and on-premise products into one single integrated environment. Whether from an architecture perspective, a security standpoint, or from a software architecture perspective, Azure's unified solutions allow a coherent, consolidated and integrated environment.



Speak to one of our specialists today:
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Looking to migrate to Azure but not sure where to start?

Daisy's Azure Migration Assessment takes care of all the hard work for you. Working closely with your business we will align your Azure journey to your strategic objectives and requirements.