



UK RESEARCH: 2021 TECH FOCUS FOR BUSINESSES

WHAT'S THE OUTLOOK FOR **HOMEWORKING IN A POST-PANDEMIC WORLD?**

COVID-19 or no COVID-19, it's generally thought that **working from home is here to stay**. But what evidence do we actually have for that? More importantly, what does it mean for businesses like yours in terms of risk, opportunities and technology investment?

Together with business development experts Larato, Daisy Corporate Services spoke to **C-Suite technology leaders and IT heads at 350 major business across the public and private sectors.**

Here's what we learnt.



WORKING FROM HOME REALLY IS SET TO BECOME THE NORM.

Organisations have dealt superbly with the rapid transformation to mass remote working. **As attention turns towards a post-pandemic economic recovery**, the number gearing up for long-term homeworking is greater than we might have imagined a year ago.

85%

of respondents expect up to half their employees to continue working from home in the coming year.



Almost 1 in 4 plan to downsize office space.

68%

want to give homeworkers a dedicated, managed connection to their corporate network.



TO ACHIEVE THIS, BUSINESSES EXPECT THE NEED FOR FURTHER OPTIMISATION.

97%

of respondents said home-based working environments needed further adaptation for the practice to work long-term.

Priority areas for optimisation include:

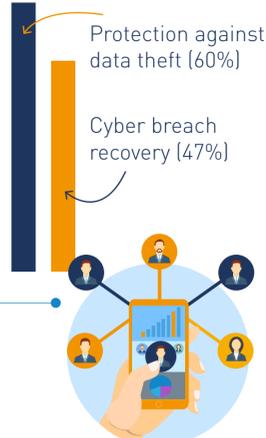
- 40% Managing cybersecurity risk
- 40% Shared broadband connections for homeworkers
- 39% Ensuring fast, stable connectivity



CYBERSECURITY IS A PRIMARY CONSIDERATION...

With an ever-swelling number of connections and devices, **46% of respondents** see effective cybersecurity as central to their homeworking strategy.

Key cybersecurity concerns for homeworking the next 12 months...



AND SO IS GETTING THE BEST FROM COLLABORATION TOOLS.

Most-used collaboration tools include



+ zoom



1 IN 4

94%

78%

respondents feel they could use collaboration tools more effectively.



UNSURPRISINGLY, DEMANDS ON IT FUNCTIONS ARE EXPECTED TO GROW.

70% >>> 38%

of businesses expect their IT support needs to increase this year...

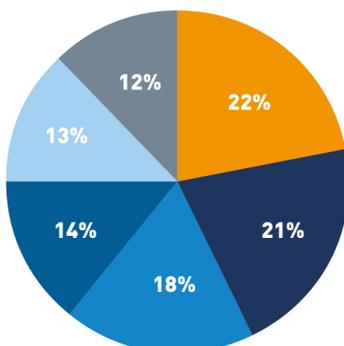
...with 38% expecting their budget to do the same.



THE TOP PRIORITIES FROM TECHNOLOGY ARE MANY AND VARIED.

"What do you want technology to do for your business over the next 12 months?"

- Support homeworking
- Improve efficiency/productivity
- Improve customer engagement
- Enable a digital business model
- Protect against cybercrime and data theft
- Provide a more flexible cost base



ORGANISATIONAL PRIORITIES REFLECT THE TIMES...

TOP 3 BUSINESS PRIORITIES

- 1= Reduce costs and increase revenues
- 1= Establish a digital business model
- Retain workforce working from home

TOP 3 IMPLEMENTATION PLANS (12 MONTHS)

- Deploy technology to automate processes
- Downsize office space
- Adapt the use of part-time or contingent workers to improve agility

DO THESE STATS **REFLECT YOUR OWN EXPERIENCE?**

Whatever your plans for the coming year, your team at Daisy Corporate Services can help you connect your people, protect your business and delight your customers, while maximising productivity and agility.

Speak to one our advisors for a no-obligation consultation.

T 0344 863 3000

E enquiry.dcs@dcs.tech

DCS conducted research by LARATO who surveyed senior employees, including CEOs, CFOs, CIO/CTOs, Heads of IT, IT managers and COOs at 350 UK based-businesses during November and December 2020.

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