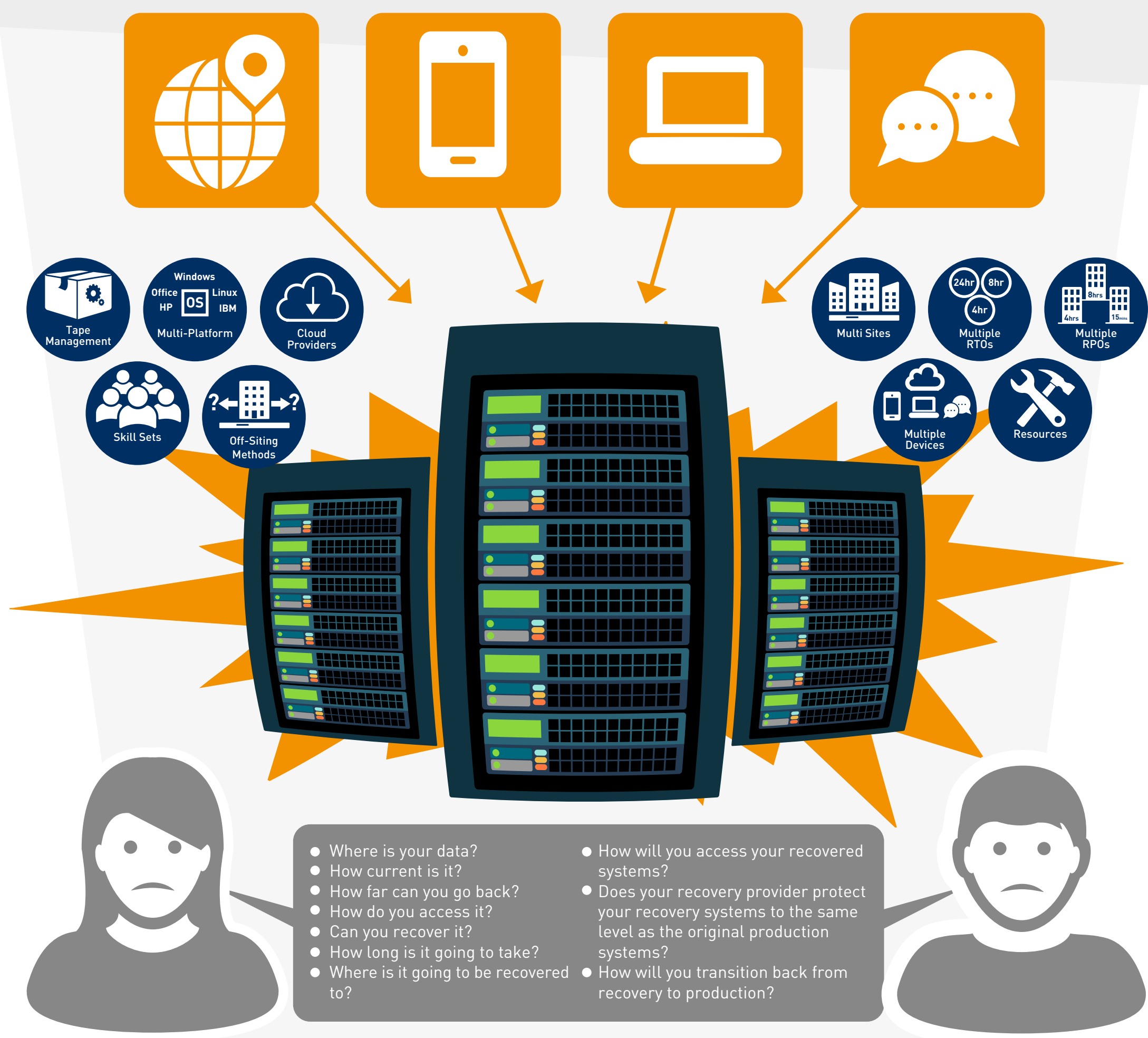


SIMPLIFYING THE DATA PROTECTION CHALLENGE



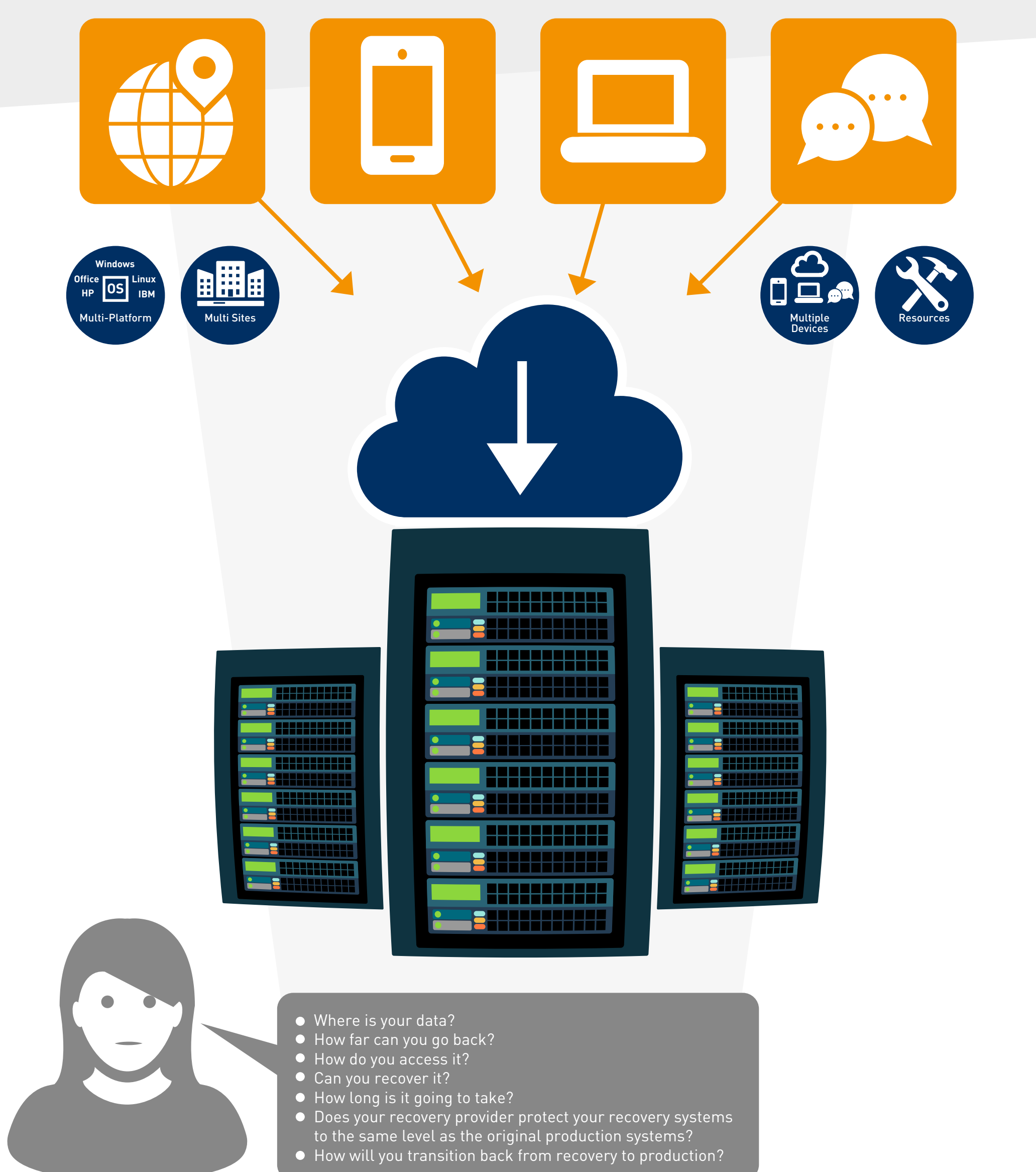
IDC PREDICTS WORLDWIDE DATA WILL SWELL TO 163ZB BY 2025, 10 TIMES THE AMOUNT TODAY. 60% WILL BE CREATED AND MANAGED BY ENTERPRISES.



- Where is your data?
- How current is it?
- How far can you go back?
- How do you access it?
- Can you recover it?
- How long is it going to take?
- Where is it going to be recovered to?
- How will you access your recovered systems?
- Does your recovery provider protect your recovery systems to the same level as the original production systems?
- How will you transition back from recovery to production?

GETTING YOUR DATA PROTECTED (AND RECOVERED WHEN NEEDED) CAN BE A COMPLEX OPERATION

“RESTORING DATA IN THE CLOUD SHOULD BE FASTER THAN AN ON-PREMISE DATA RECOVERY OPERATION. BUT CIOs SHOULD NOT ASSUME IT WILL BE EASY.”
(NAVEEN CHHABRA, FORRESTER ANALYST)



- Where is your data?
- How far can you go back?
- How do you access it?
- Can you recover it?
- How long is it going to take?
- Does your recovery provider protect your recovery systems to the same level as the original production systems?
- How will you transition back from recovery to production?

CLOUD BACKUP ADDRESSES SOME OF THE ISSUES, BUT LEAVES OTHERS UNANSWERED

“In today’s digital economy, the volume and relevance of data is becoming more complex and difficult to manage. With 30 years of business recovery expertise, Daisy has enhanced and simplified its backup offering by introducing blended live and archive technologies. Daisy’s new eBackup solution suite delivers real value to businesses and makes backup more effective.” **Andy Dunn, Managing Director, Daisy Availability Services**



Essentials Delivers

- Single copy of your data held off site
- Flexible data retention policies
- Templated self-service support & data recovery
- Automated email alerting and reporting

Self-service portal-based solution for any business looking to deploy a fast and simple off-site data backup

Enterprise Delivers

- Dual copies of your data held off site
- Flexible industry-compliant data retention policies
- Supported services & recovery assistance
- Automated alerting and reporting
- Protection for 10 handheld devices included

Ideal for mid-market organisations requiring data protection and recovery with enhanced levels of support from a recovery specialist

Enterprise Plus Delivers

- Multiple copies of your data held off site
- Flexible industry-compliant data retention policies
- Fully managed backup service with recovery management support
- Proactive data management for archiving and availability
- Business continuity management & recovery via Shadow-Planner
- Protection for 20 handheld devices included
- Achievable recovery time objective (RTO) of 1hr and recovery point objective (RPO) of 15 mins

The ultimate solution for fully managed, business-critical data protection with recovery management support and recovery

For more information on Daisy Availability Services, contact us today

0344 863 3000
enquiry.dcs@daisygroup.com

we are daisy.
www.daisygroup.com

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