

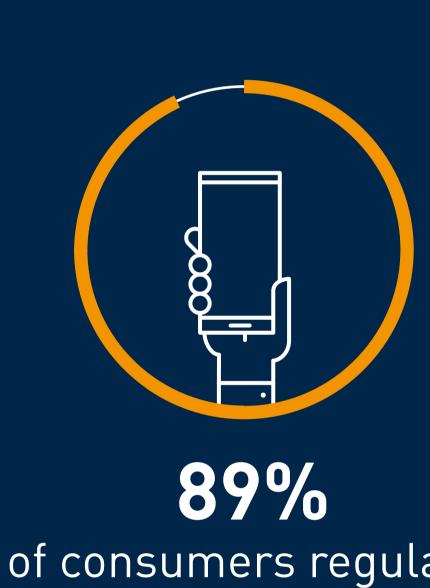
cisco Meraki



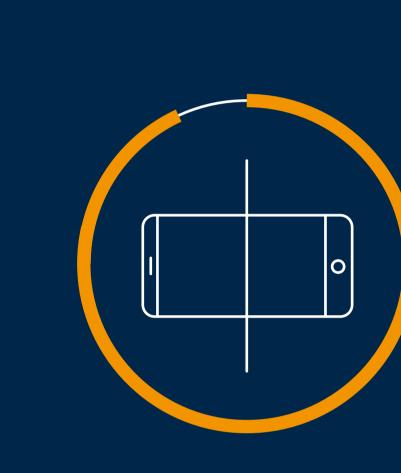
HOW CLOUD-MANAGED NETWORKING Transforms Customer Engagement

WHAT'S HAPPENING?

As retail space converges with the digital space, creative retailers are seizing the opportunity...



of consumers regularly use public WiFi



90% of people move between devices to accomplish a goal. Reaching customers while on the go is more important than ever before



71% of all mobile communications flows over WiFi



of consumers feel comfortable making a large purchase in store if WiFi access is available

Cisco Meraki networking can reduce Total Cost of Ownership by up to

80%



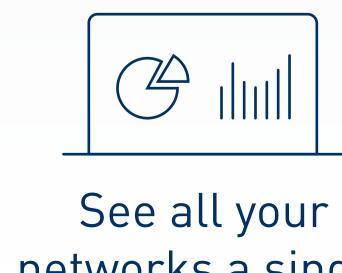
DEPLOY, MANAGE, MAINTAIN AND MONITOR ALL YOUR GLOBAL NETWORKS



Identify and monitor all connected devices

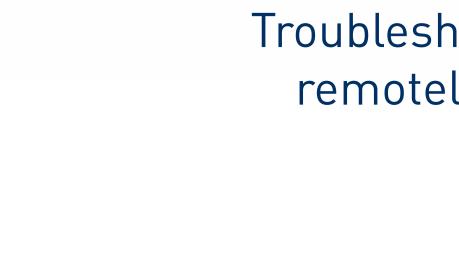
Better compliance

monitoring (PCI, GDPR)

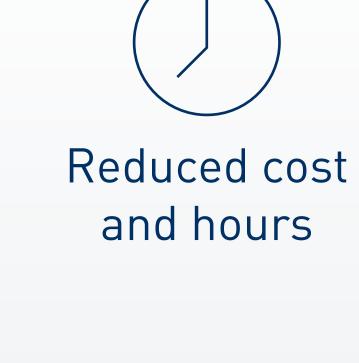


networks a single dashboard



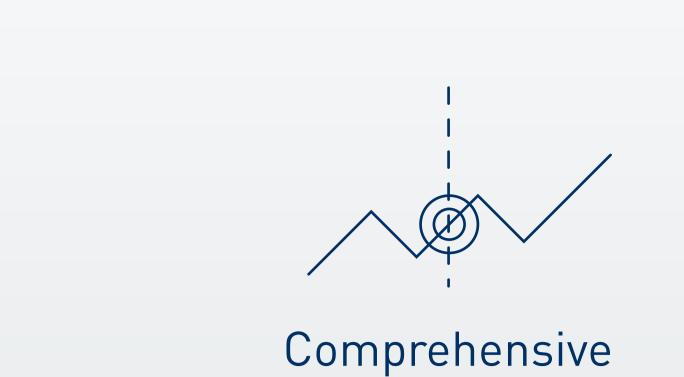








devices in store



reporting and analytics



Automatic system

upgrades

Better security

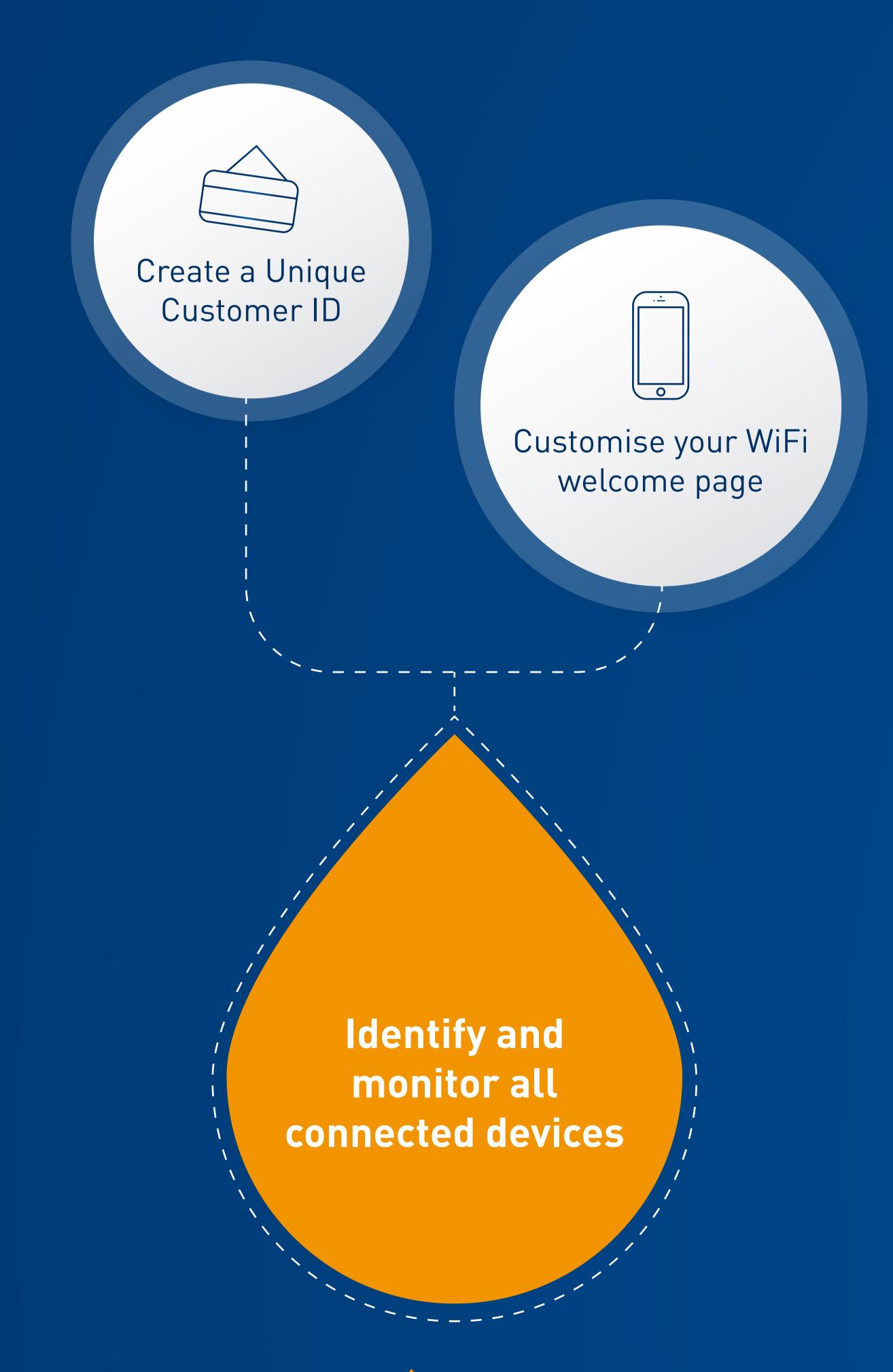
diagnostics



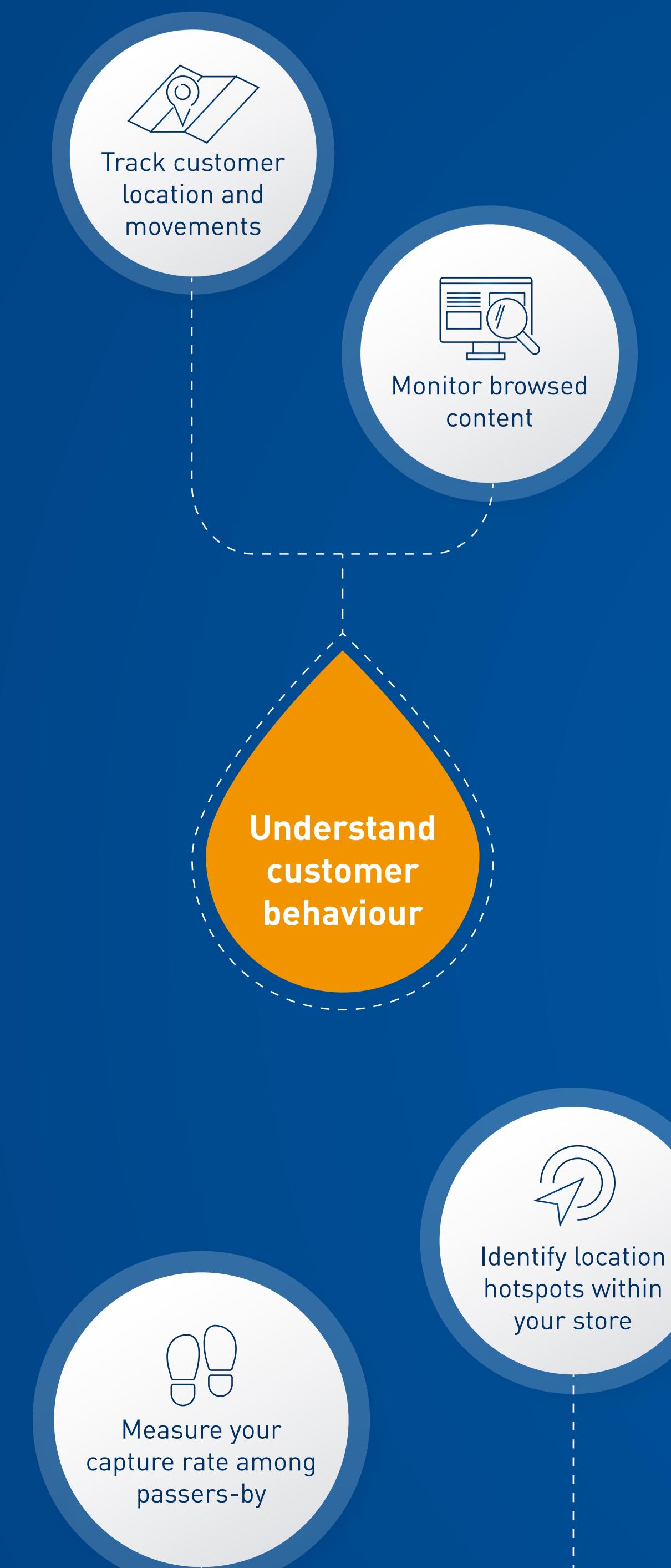




daisy.









Personalised contact and tailored offers via...

ACROSS MULTIPLE TOUCH-POINTS



WiFi



Device

Direct Staff

Contact with

Networked

Better In-Store Campaigns

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Digital

Signage